

SMG / BOOTH AMPHITHEATRE INTERNSHIP OPPORTUNITY

Title of Position: Marketing Internship

Location: Booth Amphitheatre
Cary, NC

Duties:

Intern will assist General Manager and Publicist in all aspects of marketing including the maintenance of the calendar of events, creating news releases, reviewing artist ad plans, venue branding, creating e-newsletter, and street marketing. This person will attend staff meetings and participate in the planning, implementation, and evaluation of venue events. This individual will also be exposed to all areas of venue management including finance, box office, concessions, merchandising, and facility operations.

SMG expects all of its employees to act with honesty, integrity and professionalism in accordance with the company's high standards of ethical conduct, to respect the company's rules and policies, and to know and accept the company's rules and policies and contribute fully to their attainment.

Qualifications:

This individual must be dependable and able to adapt to changes in the work environment and working hours. Exceptional communication skills, both verbal and written, are required. Education curriculum should include marketing, public relations, sales or related industry.

Besides commitment, enthusiasm, personal drive, and the ability to take direction and constructive criticism, and a willingness to learn, an intern must have completed their sophomore year in college and carry a cumulative GPA of at least a 3.0 on a 4.0 scale. Experience with Microsoft Office and other software applications is helpful. Applicants must also demonstrate effective communicative abilities, both written and verbal.

Compensation:

Interns may either earn a monetary stipend, college credit or a combination of the two, depending on the structure of the internship. In addition, interns benefit from meaningful work experience, possibly leading to future, full-time employment.

Hours and Duration:

The position is a minimum of 300 hours during mid-May through mid-August. Night and weekend hours are required.

Deadline for Application:

Applications are due by 5:00 p.m. on March 12, 2010. Applications must include the following: resume, personal statement addressing goals and expectations, one professional reference, one academic reference, and official college transcript.

Contact Information:

Please address inquires and all application materials to:

Internship Coordinator
Booth Amphitheatre
101 Wilkinson Avenue
Cary, NC 27513
Email: hr@rprk.com