

SMG / BOOTH AMPHITHEATRE INTERNSHIP OPPORTUNITY

Title of Position: Marketing Internship

Location: Booth Amphitheatre
Cary, NC

Duties:

Intern will assist General Manager and Publicist in all aspects of marketing including the maintenance of the calendar of events, creating news releases, reviewing artist ad plans, venue branding, creating e-newsletter, venue blogging and other social media and street marketing. This person will attend staff meetings and participate in the planning, implementation, and evaluation of venue events. This individual will also be exposed to all areas of venue management including finance, box office, concessions, merchandising, and facility operations.

SMG expects all of its interns to act with honesty, integrity and professionalism in accordance with the company's high standards of ethical conduct, to respect the company's rules and policies, and to know and accept the company's rules and policies and contribute fully to their attainment.

Qualifications:

This individual must be dependable and able to adapt to changes in the work environment and working hours. Exceptional communication skills, both verbal and written, are required. Education curriculum should include marketing, public relations, sales or related industry.

Besides commitment, enthusiasm, personal drive, and the ability to take direction and constructive criticism, and a willingness to learn, an intern must have completed their sophomore year in college and carry a cumulative GPA of at least a 3.0 on a 4.0 scale. Experience with Microsoft Office and other software applications is helpful. Applicants must also demonstrate effective communicative abilities, both written and verbal.

Compensation:

Interns may earn college credit and a small monetary stipend upon completion of the program. In addition, interns benefit from meaningful work experience, possibly leading to future, full-time employment.

Hours and Duration:

The position is a minimum of 300 hours during mid-May through mid-August. Night and weekend hours are required.

Deadline for Application:

Applications are due by 5:00 p.m. on March 1, 2011. To apply, send resume and personal statement addressing goals and expectations of the internship to the address or email below. On-site interviews will be conducted during the weeks of March 14th and 21st, 2011.

Contact Information:

Please address inquires and all application materials to:

Internship Coordinator
Booth Amphitheatre
101 Wilkinson Avenue
Cary, NC 27513
Email: hr@rprk.com